## Virtual Hallway 📘

Alleviating Primary Care Physician Burnout Through Interprofessional Collaboration: A Case for Virtual Hallway

### **Primary Care Physician Burnout: A Complex and Growing Issue**

More than one in two physicians report high levels of burnout<sup>1</sup>. Burnout is multifaceted, encompassing a range of symptoms such as depressive symptoms, emotional exhaustion, depersonalization, and a decline in professional efficacy<sup>2</sup>. Burnout has been linked to higher levels of depressive symptoms, a decrease in productivity, and an elevated intent to leave medical practice. This issue is not only harmful to the healthcare professionals experiencing it, but it also has considerable ripple effects. Such outcomes disrupt the continuity of care, impact the quality of care, and may exacerbate health inequities by disproportionately affecting clinicians working in low-resource settings<sup>3</sup>. The implications of primary care physician burnout, therefore, extend beyond the well-being of the individual physicians to the broader healthcare landscape, making it a critical issue that demands attention and effective solutions.

### Deciphering the Intricate Web: Factors Contributing to Primary Care Physician Burnout

Primary care physician burnout is the outcome of a complex interplay of systemic and individual-level factors. Several elements have been identified as potent contributors to this issue. These include not only the mounting paperwork and administrative burdens but also the challenges tied to managing increasingly complex patient cases. The latter is exacerbated by long wait times for specialist referrals, putting additional stress on primary care physicians to manage conditions outside their areas of expertise<sup>4,5</sup>.

These problems occur within the context of significant changes in the structure of healthcare environments in recent years. Traditionally, healthcare settings, especially hospitals, had spaces like the doctors' lounge where physicians could interact, discuss cases, share experiences, and learn from each other. These spaces were not just areas for relaxation, but also crucial for fostering a sense of community and shared learning. They were places where physicians could lean on their colleagues for support, advice, and comfort after a challenging case, or simply share a light-hearted conversation to ease the stresses of the day.

### More than **one in two** physicians report high levels of burnout



However, in today's healthcare setup, these traditional avenues for interprofessional interaction and peer support are gradually disappearing. Physicians, particularly those in primary care, often find themselves working in settings where such common spaces are absent. The shift towards more isolated practice environments can be attributed to multiple factors, including the rising number of outpatient and virtual consultations, geographical dispersion of practices, and increased specialization of care<sup>6</sup>.

Primary care physicians, often dealing with an array of patient issues and administrative tasks, find themselves bearing the brunt of these changes. They are now working in an environment that demands a high degree of multidisciplinary knowledge while offering fewer opportunities for real-time, face-to-face peer interactions.

Moreover, the digitalization of healthcare, while bringing many benefits, has inadvertently contributed to this sense of isolation<sup>7</sup>. Electronic Health Records (EHRs) and other digital platforms, for instance, have replaced many traditional forms of communication among healthcare professionals, transforming interpersonal, collegial interactions into impersonal, transactional exchanges.

These factors combine to create a demanding work environment, often leading primary care physicians to feel isolated and unsupported. This sentiment can compound the stress they experience from their clinical duties, and contribute significantly to burnout. Therefore, solutions addressing physician burnout must also seek to restore the sense of community, peer support, and collegiality that was once integral to the practice of medicine.

Addressing burnout in primary care, therefore, requires innovative solutions that can respond to these myriad factors. Specifically, there is a need for interventions that can ease the management of complex cases, enhance access to specialist consultation, and re-establish the supportive, collegial environments that the modern healthcare setup often lacks. In doing so, such solutions have the potential to not only reduce burnout but also enhance overall patient care and the resilience of the healthcare system.



# The Solution

Faced with the rising tide of burnout among primary care physicians, Virtual Hallway (VH) represents an innovative, practical solution to restructure certain aspects of healthcare practice. While it is not an exhaustive remedy, VH addresses several key pain points that contribute to burnout by restoring a sense of community and support among physicians and facilitating a smoother process in handling complex patient cases.

One of the fundamental ways VH revolutionizes primary care practice is by significantly reducing the barriers to specialist consultations. These consultations are crucial in managing complex cases, especially in an era when primary care physicians are increasingly dealing with an array of complicated health issues. VH provides a platform where physicians can have synchronous, oneon-one discussions with specialists, effectively bypassing the long waitlists that often characterize traditional referral processes. The result is a quicker, more efficient path to crucial specialist insights that can improve patient outcomes.

Importantly, VH is designed to emulate the collegial, personal interactions once common in the doctors' lounge. Its user-friendly interface facilitates real-time,

personal exchanges among physicians, fostering a sense of camaraderie and mutual learning. These interactions not only aid in case management but also help alleviate feelings of professional isolation, a significant contributor to burnout.

VH also serves as a risk management tool. In connecting primary care physicians with specialists in real-time, it aids in making more accurate diagnoses, proposing effective treatment plans, and mitigating potential medicolegal risks. By offering an avenue for immediate specialist consultation, VH can help reduce the uncertainty and stress associated with managing complex patient cases, further alleviating factors that contribute to burnout.

In summary, VH combines the power of digital innovation with the intrinsic value of personal, collegial interactions, creating a modern solution that addresses the evolving challenges in primary care. It provides primary care physicians with the professional support, learning opportunities, and community they need to effectively combat burnout.

### **Evidence of VH's Impact on Burnout Mitigation**

Several key data points, including both quantitative and qualitative feedback from VH users, underline the platform's potential in mitigating primary care physician burnout.

### Increasing Access to Specialist Consultation and Confidence in Care Plans

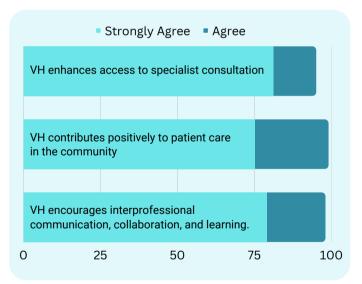
One of the immediate benefits of VH is its ability to significantly increase access to specialist consultation. A robust 95% of VH users agreed or strongly agreed that the platform enhances their ability to connect with specialist physicians. This increase in accessibility not only reduces waiting times but also augments the capacity of primary care physicians to manage complex cases in their communities. A significant 73% of primary care physicians "Strongly Agree" that access to VH enhances their ability to manage care plans, while another 25% "Agree". This increased confidence in managing care plans can lead to reduced stress levels and, consequently, less burnout.

### **High User Satisfaction**

The satisfaction rate of VH is impressively high, indicating that it successfully meets the needs of primary care physicians. A total of 81% of primary care users "Strongly Agree" and an additional 14% "Agree" that VH enhances their access to specialist consultation. Similarly, 75% of respondents "Strongly Agree" and another 24% "Agree" that VH contributes positively to patient care in the community. Furthermore, 79% "Strongly Agree" and another 19% "Agree" that VH encourages interprofessional communication, collaboration, and learning. The high satisfaction rates underscore the platform's potential to not just enhance clinical outcomes but also to foster a supportive, collaborative environment that can help alleviate burnout.

### Reinforcing Collegial Interactions: Qualitative Feedback

Apart from the quantitative metrics, qualitative feedback from VH users also emphasizes the platform's role in fostering a sense of collegiality and community. The virtual interaction model of VH replicates the communal atmosphere of a doctor's lounge, providing a platform for physicians to learn from each other, share experiences, and overcome the professional isolation often associated with modern healthcare settings. This reinstates a critical component of the healthcare practice that was lost in the transition to modern healthcare structures. As a result, VH has become a powerful tool in reestablishing the lost connections between physicians and promoting the exchange of knowledge, thereby alleviating one of the fundamental factors



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""Virtual Hallway feels like the one of the few things that is going in the right direction in health care right now. Practicing family medicine right now is incredibly difficult and virtual Hallway has been a bright light. Frankly the ease of use, simple but sophisticated platform, the lack of a "middle man" trying to schedule phone consults - makes it so nice to use. The specialists I have spoken with have always been helpful and I have never felt rushed during a conversation..."





### Conclusion: The Potential of VH in Combating Primary Care Physician Burnout

Physician burnout, especially within primary care, is a substantial issue threatening both the healthcare workforce and the quality of patient care. The drivers of this burnout are multifaceted and complex, ranging from the increasing demands of managing intricate cases to the eroding sense of collegiality in the rapidly evolving structure of healthcare.

In this context, Virtual Hallway has emerged as a promising tool that addresses some of the key contributors to burnout. By facilitating direct, collegial interactions and enhancing access to specialist consultations, it aids in circumventing specialist waitlists, managing complex cases, and reducing medicolegal risks.

The high satisfaction rates and positive qualitative feedback from VH users highlight its potential. It has demonstrated its ability to foster a sense of community and collaboration, enabling physicians to share knowledge and experiences, which are pivotal in reducing the professional isolation that can exacerbate burnout. Moreover, it empowers primary care physicians, increasing their confidence in managing complex care plans.

While VH is not a panacea for the extensive issue of physician burnout, it represents an innovative step towards alleviating some of the challenges faced by primary care physicians. It provides a replicable model for harnessing technology to replicate traditional, valuable aspects of healthcare practice that have been lost in the transition to modern healthcare structures. Therefore, it is critical that we continue to explore and promote such solutions, to support our healthcare professionals and, in turn, enhance the care provided to patients.

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